



Leaders Helping Leaders



Membership Matters

a publication for members of Oregon Medical Group Management Association



Letter from the President

Christi Siedlecki, MSN, RN, FACMPE

What an exciting time for us all to be in medical practice management/administration!

Yes, I actually feel excited about all the opportunities that come with the many challenges we are facing together. Telehealth? Check. Work from home program? Check. Flexible staffing? Check. Employee cross-training? Check. Virtual meetings and conferences? Check. COVID economic relief funds applications? Check. I don't know about you, but I'm starting to feel like I can conquer it all.

Of course, most of my success in overcoming all the challenges of my career are largely because of you. I know it's become quite a catchphrase, but it really has been my experience that we are all in this together. Medical practice managers/administrators are the most helpful and collegiate group of folks I could ever imagine. Never once have I reached out to one of you that you did not respond with helpful ideas or advice. Thank you for being the kind of people that want to help other people succeed.

While I have your attention, let me invite and urge you to attend our upcoming Members Business Meeting on September 18, 2020 from 12:00 PM to 1:15 PM. It is critically important we have member participation to conduct OMGMA business. Our meeting will open with an Oregon state update and forecast from Economist Josh Lehner, including the impact of COVID. The meeting will conclude with your slate of officer nominations for the upcoming term. Please take an active role in the association to attend and vote for your new Board of Directors. I promise, you will walk away with helpful information from Josh and a good feeling for being active in your professional association.

Board of Directors

President

Christi Siedlecki, MSN, RN, FACMPE
Grants Pass Clinic LLP

Immediate Past President

Kathy Brown, CMPE, CPPM
Orthopedic and Sports Medicine
Center of Oregon LLC

President-Elect

Greg Sarish, MBA
Sports Medicine Oregon

Secretary

Janet Mossman, FACMPE
Pacific Family Medicine

Treasurer

Rachel O'Brien, MBA, BS, RN
Northwest Gastroenterology Clinic

ACMPE Forum Rep

Donna Duval, FACMPE
Allcare Health

Directors

Lorin Easley, COMP
Central Oregon, ENT

Heidi Snyder, MHA
The Childrens Clinic, PC

Jenna L. Wiltfong, CMPE
Willamette Surgery Center

Lastly, I'm excited to announce an upcoming virtual conference. As Oregon MGMA continues to explore ways to connect us all during this Time of COVID, we are co-hosting a multi-state conference with lots of great education and networking opportunities. The conference is set to take place October 7-8, 2020. Please watch for details.

Christi R. Siedlecki, MSN, RN, FACMPE

Welcome New OMGMA Members



Matt Chesler
Medford Radiology, Medford

Tyrone Holmes
Oregon Advanced Imaging, Medford

Linda Kennedy
Praxis Medical Group, Lake Oswego

Amanda Ragona
The Oregon Clinic, Portland

Paul Rosiek
Mid-Valley Gastroenterology, Corvallis

Gregory Smith
Progressive Rehabilitation Associates, LLC, Portland

Jane Brown
Wimahl Family Clinic, Astoria

Teri Bryant
Evergreen Pediatric Clinic, Vancouver

Suzanne Fox Gatewood
Allergy Clinic, Portland

Sherry Garrelts
OHSU, Portland

Christina Grucella
Willamette Falls Pediatric Group, Oregon City

April Hillard
McMinnville Eye Clinic, McMinnville

Kris Jones
Morrow County Health District, Irrigon

Erin Noon
Clackaman & Oregon Pediatrics, Clackamas

Robin Weston
Solcum Center for Orthopedics, Eugene

Teresa Hill
Centennial Medical Group East LLC, Roseburg

Amanda Miller
Asante, Medford



Come Rock 16 hours of Live and On-Demand Virtual Education

Due to COVID-19, many of the planned Spring, Summer and Fall Annual Conferences have been cancelled. Your Oregon MGMA Board of Directors have teamed up in an effort to find a new way to deliver education, CEUs and connecting with each other until we can gather safely, face-to-face again. **THRIVE 2020** was created to provide our State MGMA members dynamic, timely education and CEUs in a cost-conscious, safe, virtual environment.

Cost for Oregon MGMA members to attend **THRIVE 2020** is just \$100.

Hear from **THRIVE 2020** Keynote speaker and celebrity rock star, Mark Schulman on October 7!



Mark Schulman

World-class drummer for P!NK, Foreigner, Billy Idol, Beyoncé' and Cher. Author and Keynote Speaker

A legend in the music world and currently on tour with P!NK, Mark Schulman is an incredible musician, dynamic performer and a strategic business mind who has parleyed his success on stage into true business success.

Unlocking strategies to help audiences Hack the Rock Star Attitude and Boost their R.Q. (Rock star Quotient), your team will be treated to one of those rare events - an incredible show that will empower and inspire, while also providing practical, innovative business strategies. His engaging keynotes are an audio & visual feast, interspersed with LIVE! drum performances that will rock your world. Using music and real-world experience as a teaching tool, Mark Schulman will leave you and your team drumming up new levels of peak performance!

Full Conference Agenda and Registration can be found here:

https://statemgma.m3solutionsllc.com/site_home.cfm



Member Business Meeting

September 18, 2020
12:00 PM - 1:15 PM

It is very important that our voting members prioritize attendance at this meeting. Due to Covid-19 and restrictions on gatherings, Oregon MGMA will need to conduct our Member Business Meeting virtually this year. We have important association updates and voting to take place by the membership in order to ratify association business, such as voting in our new Officers for the next term. This meeting is open to all Active Members current in their Oregon MGMA membership. **Please save the date and make sure you register to participate.**

Save the dates for our 2020 Monthly Member Webinar Series

Registration information at www.omgma.com/events

- Tuesday, September 15 – MGMA Washington Update
- Tuesday, October 13 - Social Media in the Medical Practice: Risks, Rewards, and Reputation Management
- Tuesday, November 10 – coming soon
- Tuesday, December 8 – Reimbursement and Coding Changes for 2021

MGMA STATE
AFFILIATE
MEMBER
WEBINAR

MGMA WASHINGTON UPDATE

TUESDAY, SEPTEMBER 15
1:00PM ET / 12:00PM CT /
11:00AM MT / 10:00AM PT



DREW VOYTAL, MPA
ASSOCIATE DIRECTOR, MGMA GOVERNMENT AFFAIRS

MGMA STATE
AFFILIATE
MEMBER
WEBINAR

SOCIAL MEDIA IN THE MEDICAL PRACTICE: RISKS, REWARDS, AND REPUTATION MANAGEMENT

TUESDAY, OCTOBER 13
1:00PM ET / 12:00PM CT /
11:00AM MT / 10:00AM PT



LORETTA MADDOX, MS, FACMPE, CHC
SR. COMPLIANCE CONSULTANT -
HEALTHCARE COMPLIANCE PROS



Committee Updates

Managers Time Out (MTO) Committee

We kicked off the first virtual version of our Manager's Time Out (MTO) recently on July 30th with a wonderful panel of speakers and a lively member discussion following the presenters. Our sincere thanks to the almost 100 people who registered, 4 sponsor groups and 3 speakers.

With the continued support of our valued Business Partners this MTO meeting remained free to members so please continue supporting CNA Insurance, The Partners Group, Med-X and U.M.I.A Constellation Insurance.

The timely and valuable information shared from our speakers Dr. Paul Cieslak from the Oregon Health Authority, Brian Locey from McKesson and Mark Bonanno from the Oregon Medical Association comes at a time when we are trying to navigate COVID as best we can in our clinics. We appreciate the insight each of them shared at our MTO.

Thank you as well to the MTO committee Janet Mossman and Rachel O'Brien for their great ideas and follow through and of course to our Executive Director Mindy Zaubi for honestly doing all of the heavy lifting to make this a success!

We look forward to seeing you all again at the December virtual MTO to wrap up the year on a high note!

Best wishes to you all,
Greg Sarish, MBA
OMGMA President-Elect and MTO Committee Chair
Sports Medicine Oregon



Nomination Committee

It has been my honor to serve on the OMGMA Board of Directors from 2009 through 2013 and again 2016 through 2020, serving as President in 2019 as well as 2012. Currently I have the pleasure of chairing the Nominations Committee for upcoming Board of Directors. Committee members are Christi Siedlecki, Greg Sarish, Jeff Baird and myself.

We respectfully present the following Slate of Candidates for upcoming open positions within our Board. The term of office will begin October 1, 2020. This slate shall be presented at the members business meeting on September 18, 2020 for membership vote and approval.

Position	Member	Term
President	Greg Sarish, MBA	2020 – 2021
President Elect	Janet Mossman, FAMPE	2020 – 2021
Immediate Past President	Christi Siedlecki, MSN, RN, FACMPE	2020 – 2021
Treasurer	Rachel O'Brien, MBA, BS, RN 1 year (served one year as interim)	2020 – 2021
Secretary	Jenna Wiltfong, CMPE	2020 – 2021
Director Position 2	Pam Colburn, FACMPE	2020 – 2022
Director Position 4	Charleen Hall, CMPE	2020 – 2022
Director Position 6	Donna Duval, FACMPE	2020 – 2022
Director Position 7	Rondyann Gerst	2020 – 2022
Directors Completing Current Terms:		
Director Position 1	Lorin Easley, COPM	2019 – 2021
Director Position 3	Heidi Snyder, MHA	2019 – 2021
ACMPE Forum Rep.	Donna Duval, FACMPE	

At the end of this September I will complete my second full term on the Executive Committee and to the members of OMGMA I would like to say thank you. Thank you for allowing me to participate and contribute to an amazing association and serve along with Executives that I have come to know and respect beyond measure.

Sincerely and all my best,
Kathy Brown, CMPE, CPPM
Immediate Past President, Oregon MGMA
Nomination Committee Chair
Orthopedic & Sports Medicine Center of Oregon



Social Media/Technology Committee

Working in the medical field has never been more challenging. Many practices have quickly worked to put in place new systems to treat patients in a virtual environment, while also working to keep business operations moving with many staff working from home. This period has not only tested our abilities to develop and push rapid change, it has tested our ability to communicate across virtual networks to our staff, physicians, and peers in a more dynamic way. I believe over this year while we see COVID cases reduce in volume, the positive shift to utilizing technology to stay connected to each other will forever stay.

OMGMA continues to work diligently to determine ways to stay connected to our members and partners through technology solutions. Our website offers our members an Oregon MGMA COVID-19 Action Center. We continue to work to develop both live and on demand webinars to address the ongoing changes that impact our practices. Resource links are available addressing clinical, business and telehealth operational challenges. Quick links are available allowing you go quickly jump to guidance on COVID related needs from MGMA, CMS, CDC, AMA and SBA organizations.

With our commitment of leaders helping leaders our committee is also working to increase our social media presence providing our members both insight and leadership articles. We are including additionally data points that practices may find useful in review of their business and operations. We welcome and ask you to stay connected with us utilizing our Virtual Manager Time Out meetings, our OMGMA website resources, and by visiting our Facebook or Linked-In page.

Heidi Snyder, MHA
OMGMA Director
Social Medical/Technology Committee Member
The Children's Clinic, PC



Membership Committee

Who would have ever imagined that the year of 2020, would be less than a *PERFECT VISION* of the Medical world?

At the OMGMA, members are encouraged to:

Network with other healthcare professional members in Oregon.

Troubleshoot with other members that face challenges that all of us healthcare professional experience, and offer advice in this fluid climate of change.

Education offered through webinars, annual conferences, online libraries, and keep up to date on the latest legislative issues and offer advice in this fluid climate of change.

Certification offered through ACMPE and continuing education credits.

Career Center where you can view available positions or post your available positions.

Discounts from multiple vendors, industry suppliers and worker's compensation insurance.

OMGMA is the place for members who are looking to advance their knowledge and to gather information that is relevant to Oregon Medical Professionals. Mentors are available to help you excel in your career.

Please visit our website at www.omgma.com to SEE what the **OMGMA** has to offer for you and your organization. Or you can reach out to me, Lorin, directly at 541-420-9897. **OMGMA** Our VISION is clear.

Lorin Easley, COPM
OMGMA Director
Membership Committee Member
Central Oregon ENT



Scholarship Committee

Oregon MGMA is pleased to announce that we will again be offering two scholarships to **THRIVE 2020: a state MGMA Virtual** Summit, co-hosted by Oregon MGMA. This two-day virtual event is eligible for 16 CEUs.

THRIVE 2020 was created to provide our Oregon MGMA members dynamic, timely education and CEUs in a cost-conscious, safe virtual environment. Mark your calendars for October 7-8, 2020! Although we don't expect you to sit in front of your computer screen for the entire 2-day summit, we do hope you will engage in the live sessions and speaker Q&A as much as you are able. We will be recording all **THRIVE 2020** sessions for you to re-watch or to catch up on sessions you miss at your own pace.

If you, as a member of OMGMA, are realizing a tighter budget this year; I encourage you to take the opportunity to apply for one of the two available scholarships that will cover your cost of attending this very robust, virtual event. Please email our Executive Director at main@omgma.com for more details. We would enjoy seeing these scholarships go to one or two of our great members!

Janet Mossman, FACMPE
OMGMA Secretary
Scholarship Chairperson
Pacific Family Medicine





Medical Practice Excellence Conference

OCT. 19-21, 2020

A Virtual Experience!

**ACHIEVE
PRACTICE
EXCELLENCE ...**

... in patient care and operations with sessions in Primary Care 2.0 for the 2020s:

- Invest and innovate for improved care
- Advance patient access through leadership and change management
- Balance the human touch with digital innovation to enhance patient experience

**RISE
ABOVE**

We were listening and we heard your top priority issues including:

- Managing patient flow and navigating telehealth
- Lower number of visits and procedures with a drop in patient volume
- Operating costs and provider compensation

There's light at the end of the tunnel. That light is **#MPEC20**

Contact your state for a registration discount code.

MGMA[®]