

### **Leaders Helping Leaders**



# Oregon MGMA PARTNER ARTICLE PROGRAM

Do you have valuable healthcare knowledge that could help your peers navigate the evolving future of healthcare? What about leading-edge research or solutions that other healthcare professionals could use?

If the answer to either of these questions is yes, we encourage you to submit a proposed article for potential publication in the Oregon MGMA Newsletter, *MembershipMatters*.

Your article should address one of the following content areas:

- Alignment and integration strategies
- Compliance and risk management
- Health information management
- Patient care and quality
- Professional and staff development
- Revenue and cost strategies
- Information Technology

Your information will be reviewed by the Partner/Exhibitor Committee for consideration. Your article will be published in a future *MembershipMatters* newsletter if approved. The committee will **only** contact you if your article is selected. Throughout the year, you may re- submit or submit new information for consideration. No partner may have more than two articles published in one calendar year.

#### What's in it for you?

While author's may not use the article as a time to promote his or her product or service, it is expected that the expertise you demonstrate and provide in your article will benefit the author and author's organization in terms of exposure among OMGMA members and visitors to the website.

#### What you'll need for submission:

- Complete contact information for all authors and co-authors
- Short bio(s) for authors and co-authors, not to exceed 40 words
- Picture(s) for all authors and co-authors submitted in .jpeg format
- Organization logo submitted in .jpeg format
- Written article, not to exceed 2 pages submitted in .doc or .docx format
  - o .pdfs will not be accepted

All article(s), if selected, will be required to agree to the contractual terms and conditions as set forth in the submission process. Articles will automatically be disqualified if there is any evidence of promotion of a product or service. Incomplete submissions will not be considered.



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#### Begin your submission below:

**SUBMIT COMPLETED FORM TO:** Mindy Zaubi, Executive Director, Oregon MGMA - main@omgma.com

Thank you for your interest in sharing your knowledge with your colleagues, we look forward to reviewing your submission. If you have any questions, please contact us at: <a href="main@omgma.com">main@omgma.com</a>
Author(s) Information 1. Name
2. Job Title
3. Company
4. Phone
5. Email
6. Website
Article Presentation Eligibility  1. Selected Topic Focus (from list on page 1)
2. Provide a brief biography of author that demonstrates your expertise in the subject area. Not to exceed 40 words.
3. Attach <u>Article, picture(s), organization logo</u>